



Dear Parents and Guardians,

Welcome to Frank Elementary! We hope the upcoming school year is full of exciting new adventures for you and your student. During the year, you will discover many ways to help out at Frank, and I'd like to introduce one opportunity you can start right away. Each semester, we set a goal to raise \$500 to purchase supplies for our school. In the past, we used this money to purchase fun items like a snow cone machine for the students to enjoy during special days and school events. We hope you can join us as we raise even more funds. If you buy brands like General Mills, Betty Crocker, Yoplait, Green Giant, Huggies, you'll find the small Box Top logo. Please cut it out and tape or glue it to the back of this letter. Not only will you be raising money for your child's school and showing your child that you are excited about Frank too, but you are also helping your child and his/her grade level win a contest each semester! For more details on ways to earn money through the Box Tops for Education program, keep reading...

Box Tops offers three easy ways to earn cash for our school through everyday activities such as buying groceries, shopping online, and purchasing books.

**Clip** — Clip Box Top coupons from hundreds of participating products and send them to school. Box Tops coupons are worth 10¢ each when our school redeems them from Box Tops for Education.

**Shop** — Shop at your favorite online stores through the Box Tops Marketplace<sup>SM</sup> ([btfe.com/marketplace](http://btfe.com/marketplace)). Up to 8% of each qualifying purchase is automatically donated to our school. There is no additional cost to your purchase and many exclusive deals and discounts can be found!

**Buy books** — Purchase books online at Barnes & Noble through the Box Tops Reading Room<sup>SM</sup>. Our school will receive 6% of your new book purchases and 3% of all other online purchases.

One of the easiest ways you can help is to sign up to support our school at **btfe.com**. You will learn about new and easy ways to help our school earn the extra cash it needs.

Exclusive web benefits:

- See how much our school is earning with Box Tops
- Enter online promotions for chances to win Bonus Box Tops
- Print money-saving coupons for your favorite Box Tops brands
- Make mealtime easier with family-pleasing recipes
- Plus, you can sign up for email newsletters to receive new product updates and Box Tops members-only deals and discounts at Box Tops Marketplace<sup>SM</sup> retail stores.

To learn more, visit **btfe.com**. Thanks for choosing to make a difference for our school with Box Tops!



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